

LoyaltyMatch: Build Loyalty and Revenue One Fan at a Time

"The LoyaltyMatch team had quite a challenge because of the many elements that we wanted woven into the system, starting with ticketing and going through the entire concert experience, including social media and point of sale transactions for both food and beverage and merchandise. The result speaks for itself. LoyaltyMatch definitely stepped up.";

Donna Westmoreland, chief operating officer of the 930 Club and its parent company I.M.P.

INCREASE REVENUE

Manage all aspects of your loyalty program without the hassle of implementing software. Spend your time deepening customer relationships and selling more food, beverage, tickets and merchandise.

COMPLETE SOLUTIONS

LoyaltyMatch offers a complete end-to-end solution including ticket system integration, POS support, social loyalty, mobile apps, eCommerce integration, analytics to analyze your data and the tools to manage your entire program.



LoyaltyMatch offers the fastest and most cost-effective path to the development and delivery of a venue loyalty program. With LoyaltyMatch you can easily manage and view details about all of your loyal fans and customers in one place, then use that data to make informed decisions that will improve your business.

LoyaltyMatch offers unique features, powerful customization, easier integration, and the best possible end-user experience. And, thanks to the OnDemand model, your loyalty program can be deployed locally or global quickly and free of hidden costs, and needless risks.

With LoyaltyMatch, you only pay for services used, just like a utility. There are no hidden costs, costly upgrades or expensive maintenance agreements. These items are all included with only one monthly service fee.

- Our "**on-demand software**" means that as you add members there is no need to add additional staff. We scale as you grow.
- A complete set of tools and powerful customization help you quickly build-out your branded loyalty program.
- Easily tailored for ticketing, food and beverage and merchandise rewards.
- Social media integration enables your program members to communicate, share and refer members.

LoyaltyMatch is easy to use and uncomplicated like many of the Web sites you use every day. You can access your company information from any mobile device or tablet, laptop or desktop computer allowing you to view customer data anywhere. Ease of use allows your loyalty program to be up and running quickly. You will see the ROI benefit in days. An innovative loyalty program, backed by the latest technology, helps you connect and engage with your best customers and fans.

LoyaltyMatch clients achieve the fastest time to increased revenue through the use of a fully functional loyalty program application that is simple to deploy and inexpensive to operate, while providing a superior customer experience.

LoyaltyMatch Features and Benefits

DATA AND SECURITY

LoyaltyMatch ensures that your customer data is protected, backed up in multiple locations and always available.

LoyaltyMatch uses the latest firewall technology and implemented encryption capabilities. Our goal is to provide the safest, most secure and reliable loyalty program SaaS platform available. And best of all, you own your data.

MINIMAL DOWNTIME

Our service agreements provide for minimal downtime or we credit your account.

NEED MORE DETAILS

For more information about our services please visit us at: www.loyaltymatch.com or call to schedule a demo.



LoyaltyMatch Venue Customers

The science of bringing customers together is taken to a new level with LoyaltyMatch. The industry-leading SaaS loyalty program platform is helping venues develop and improve their customer loyalty offerings.

By harnessing the power of LoyaltyMatch venues you can ensure that your loyalty program and marketing dollars are spent wisely. LoyaltyMatch offers a loyalty program platform that can be up and running in a day providing you with the foundation to bring your customers together at a single online loyalty program destination. A complete suite of tools and powerful customization to support any rewards process make it the only choice for marketers, venue managers and business owners.

Core Functions Include:

- Program Management – Marketing can easily manage the loyalty program without the need for IT involvement. LoyaltyMatch makes everyone's job easier.
- Reports and Dashboard – Key Performance Indicators and real-time program information. Export the program and member data for sales, social, and engagement analysis.
- Merchandise Revenue – Don't have a POS for your merchandise sales? We have a tablet app that offers points for merchandise sales. Reward your best customers.
- POS and eCommerce Integration – Award points for merchandise, food, beverage and ticket purchase online or in venue.
- Social Loyalty – Reward members for interacting with Facebook, Instagram, Twitter and other social networks.
- Mobile and Tablet Apps – Member apps for iOS, Android, BlackBerry and HTML5. Use for CheckIn and card scanning.

LOYALTY PROGRAM SERVICES AVAILABLE

Loyalty Program Design
SaaS Software
Consulting
Fulfillment

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