

LoyaltyMatch Sponsorship Simplified Tools A No Cost Fan Rewards Program For Your Venue Is Possible

"The LoyaltyMatch team had quite a challenge because of the many elements that we wanted woven into the system, starting with ticketing and going through the entire concert experience, including social media and point of sale transactions for both food and beverage and merchandise. The result speaks for itself. LoyaltyMatch definitely stepped up."

Donna Westmoreland, chief operating officer of the 930 Club and its parent company I.M.P.

INCREASE REVENUE

Manage all aspects of your loyalty program without the hassle of implementing software. Spend your time deepening customer relationships and selling more food, beverage, tickets and merchandise, all without adding staff or resources.

COMPLETE SOLUTIONS

LoyaltyMatch offers a complete end-to-end solution including ticket system integration, POS support, social loyalty, mobile apps, eCommerce integration, analytics to analyze your data and the tools to manage your entire program.



Loyalty software can help sell more tickets, bring more customers to a venue, increase customer spend at the venue, reduce overall costs for the venue, and, -- for the fan, the customer -- create a radically better real life entertainment experience.

LoyaltyMatch makes it simple for you to create a program that fits your venue and rewards the fans who buy tickets, attend shows, eat, drink and buy merchandise.

Built right into our "on-demand software" administrative system, the LoyaltyMatch sponsorship tools give you the flexibility to acknowledge and promote your rewards program sponsors and share data with them whether they are with you for the short or long-term.

Flip this over to read how our sponsorship tools can help you have a loyalty rewards program in a few steps.

You know that you want to reward your loyal fans. You know that a loyalty program can help generate additional revenue and a better understanding of your fans. But, the cost? How can you get a loyalty rewards program up and running easily while limiting the cost? Our built in Sponsorship tools are the answer. In fact, they might even be a way to generate additional income.

LoyaltyMatch is easy to use and uncomplicated like many of the Web sites you use every day. You can access your company information from any mobile device or tablet, laptop or desktop computer allowing you to view customer data anywhere. Ease of use allows your loyalty program to be up and running quickly. You will see the ROI benefit in days. An innovative loyalty program, backed by the latest technology, helps you connect and engage with your best customers and fans.

LoyaltyMatch clients achieve the fastest time to increased revenue through the use of a fully functional loyalty program application that is simple to deploy and inexpensive to operate, while providing a superior customer experience.

Sponsorship In A Few Steps

DATA AND SECURITY

LoyaltyMatch ensures that your customer data is protected, backed up in multiple locations and always available.

LoyaltyMatch uses the latest firewall technology and implemented encryption capabilities. Our goal is to provide the safest, most secure and reliable loyalty program SaaS platform available. And best of all, you own your data.

MINIMAL DOWNTIME

Our service agreements provide for minimal downtime.

NEED MORE DETAILS

For more information about our services please visit us at: www.loyaltymatch.com or call to schedule a demo.

The first step is obvious. Create a fan loyalty rewards program for your venue using our "off the shelf" platform. Find a sponsor. OK. That might be easier said than done, but you do have all kinds of companies supplying your venue with products and marketing materials already. Strike a deal with them. Get that management company looking to book their acts with you to sponsor the program. Talk to the beer and liquor suppliers who want you to promote their products. Why should they do it? Well, there is the promotional value. However, it's the member's data that the program will collect and that you will share that will really get them excited.

With a sponsor secured, get into the easy to use LoyaltyMatch Program Administrative panel for your program and add the sponsor to your web banner and footer. Put that sponsor in a position to shine and to shine a light on your program. Keep in mind that right sponsor deal could pay for the program and put a bit extra in your till.

Add your sponsor to your email template and tell everybody who it is that is helping you reward the fans.

Make sure you use your social media program to let fans know who, along with you, loves them. Even promote your sponsor and track their #hashtags

Run the loyalty analytics program built right in and share the data with your sponsor. You could also use the data to negotiate special deals and prices for the products you sell in your venue. Discover which food and beverage, merchandise, venues and events are most popular and feature them to increase program membership and revenue.



LoyaltyMatch Venue Customers

LoyaltyMatch

Suite 208A-72 St. Leger Street
Kitchener, ON N2H 6R4
Phone: 866.356.7187

Email: sales@loyaltymatch.com
www.loyaltymatch.com